

# HELP YOUR LOCAL BUSINESSES WEATHER COVID-19

They Need Our Support.



## → BUY LOCAL.

Lots of small businesses have online storefronts. Many offer home delivery too. You'll not only get your products faster than if you order them from an online megastore, but you'll also be helping the small businesses you love stay in business.

## → BE FLEXIBLE.

Order online from your favorite local restaurants, then pick up curbside. Take your fitness classes by Zoom. No matter how your favorite businesses are offering goods and services now, keep supporting them with your purchases.

## → BE GENEROUS.

Tip well. Spread the news (safely) about the great service you're getting from your small businesses. Leave positive reviews online (small business owners could really use some love right now). Donate to your favorite businesses through crowdfunding.



## SPEAK OUT.

Small businesses need quick stopgap government grants. The cost is a fraction of what it will be if we don't act now. Call your elected officials.

Join us in advocating for strong local economies.

Visit the Independent Business Initiative at the Institute for Local Self-Reliance.

[www.ilsr.org/independent-business](http://www.ilsr.org/independent-business)